




StriVectin has linked up with mySkin

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StriVectin has linked up with skin imaging firm mySkin to offer StriVectin Transdermal Skin Analysis featuring dermograph, a diagnostic tool giving consumers a holistic understanding of their own skin's needs.

A non-invasive hand-held device objectively measures overall skin health and is the only system to analyze all five key variables that determine skin condition: moisture, texture, luminosity, discoloration and elasticity/firmness, according to StriVectin. The process takes 10 minutes, and a unique, personalized product recommendation is created as a prescriptive solution to address specific skin care concerns.

"We are thrilled to be the first brand to offer this amazing technology to consumers at a retail level. With the help of mySkin's dermograph, consumers will really be able to understand their skin and what they can do to help it. The skin care landscape is complicated, and we understand that it can be hard for consumers to navigate. What was once only found at doctors' offices and industry events is now available at point of sale—during the shopping experience," said JuE Wong, CEO of StriVectin.

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